

DIGITAL
BRANDING &
PROMOTIONS
FOR YOUR
BRAND



WANT TO PROMOTE
YOUR BRAND??

Contact us immediately, let's
make the idea happen!

www.softrateglobal.com



SOFRATE
TECHNOLOGIES

MAKING IDEAS
HAPPEN!

Instagram

1. Post Unique Content
2. Post Updates
3. Redirect the traffic
4. Customer Service
5. Page Monitoring
6. Trending Hastags
7. Key Words Post
8. Post Settings
9. Interactive Activity

Facebook

1. Post Unique Content
2. Post Updates
3. Redirect the traffic
4. Customer Service
5. Page Monitoring
6. Post Settings
7. Interactive Activity

Twitter

1. Post Unique Content
2. Post Updates
3. Redirect the traffic
4. Customer Service
5. Page Monitoring
6. Trending Hastags
7. Key Words Post
8. Post Settings
9. Relevant Tweets & Retweets

LinkedIn

1. Post Unique Content
2. Post Updates
3. Redirect the traffic
4. Customer Service
5. Page Monitoring
6. Trending Hastags
7. Key Words Post
8. Post Settings
9. Interactive Activity

YouTube

1. Generating Title
2. Efficient Sound
3. Personalized Channel
4. Managing
5. Thumbnail Creation
6. YouTube SEO



Package-Deliverables

- Creation of Social Media Platforms
- Social Media Posts - Custom Creatives
- Unique Content
- Custom Designed Creatives
- Scheduling & Publishing
- Use Of Relevant Hashtags
- Social Customer Care
- Performance Report With Analytics
- Strategical Planning



Softrate

making ideas happen

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